

Selling Improv

Fifth Grade + ELA/Drama

CORE SUBJECT AREA

ELA

ART FORM + ELEMENTS

Drama
Improv

MSCCR STANDARDS

CCSS.ELA-LITERACY.W.5.1 Write opinion pieces on topics or texts, supporting a point of view with reasons and information.
CCSS.ELA-LITERACY.RI.5.2 Determine two or more main ideas of a text and explain how they are supported key details; summarize the text.

MSCCR CREATIVE ARTS STANDARDS

TH:Cr2-5.b. Participate in defined responsibilities required to present a drama/theatre work informally to an audience

RECOMMENDED RESOURCES

Google Slides presentation found at
https://docs.google.com/presentation/d/1a5y0aD4Tr4HDIXsEkCFt3935KjGCOs65S6MAEdMfP_gM/edit#slide=id.g3b6048dd25_0_353

LESSON SEQUENCE

Introduction

- TTW use the Google Slides presentation to introduce the student to persuasive writing.
- TTW explain to the student that persuasive writing is a type of writing that seeks to convince someone to believe how the author believes, agree with an opinion, or do a certain thing.
- TTW explain to the student that good writers use at least three reasons to back up their opinions.
- TTW explain that these reason are the main ideas of a written piece and that authors back them up with details and evidence.

DURATION

75 minutes

OBJECTIVES

TSW compose persuasive writing.
TSW carry out assigned roles to present a theatre work.

MATERIALS NEEDED

Pens (one per groups is needed and will be used as a prop)
Pencil

VOCABULARY

Persuasive
Main idea
Improv
Logical
Ethical
Emotional

- TTW introduce the student to the concept of logical, ethical, and emotional reason when writing a persuasive piece.
- TTW use the Google Slides show to explain what logical, ethical, and emotional reasons are and how they are used to persuade someone of an opinion.

Transitions

- TTW tell the student that TV commercials often use these three types of persuasive reasons to convince a person to buy a product or service.
- TSW name some examples of commercials that use the three different persuasive reasons to market certain products or services.
- TTW tell the student that, when attempting to sell an item or service, people often use a dramatic technique called improvisation (improv for short) to make a sale.
- TTW explain that improv is when an actor comes up with unplanned ideas on the spot.
- TTW tell the student that today they will be creating an improvised commercial to sell a pen.
- TTW split the students into groups.
- TTW pretend that she is a famous author looking for the perfect pen with which to write her newest level.
- TTW distribute to each group of students a pen that they are to sell to her.

Description/ Procedure

- TSW have three minutes to discuss their improvised commercial.
- TSW decide who will introduce the product, who will tell the emotional reason, who will tell the logical reason, who will tell the ethical reason, and who will conclude the commercial.
- TTW project the expectations on the Google Slides Presentation.
- TSW present their commercials one group at a time.
- TSW work together as a team to improvise their commercial and convince the teacher (“the author”) to buy the pen.
- TTW decide which pen she wants to buy and will explain why she chose it.

EXTENDED LEARNING ACTIVITIES

If the proper technology is available, the student can record their commercials.

SOURCES

www.teacherspayteachers.com/Product/Persuasive-Writing-Sell-Me-This-Pen-ALESSON-in-Logos-Emos-and-Pathos-1754588; modified by Allison Nester to contain improv

TIPS + FREQUENTLY ASKED QUESTIONS

If you let the student create a script or write down anything before they present, the commercial does not contain improv.